ENHANCED WEBSITE MEMBER DIRECTORY LISTING WORKSHEET

Tips, hints, rules, regulations, fine print, and all that jazz:

- ***Free*** to all members with more than one year continuous Chamber membership!
- First-year members may ***purchase the descriptive listing at $75***, but will not be billed again at renewal.
- Please write your description in the third person (for example, use "they" instead of "we"). The Chamber would like to share its credibility with you to the public by making the listing appear to be our description of your wonderful business!
- For directory credibility, it is important to refrain from making statements appearing to be fact that can not be verified easily by the Chamber (for example, the *ONLY* business that offers a particular service, the *LARGEST* business of your type in Yuba-Sutter, unless the statement is commonly known to be true).
- Your enhanced directory listing is not the best place to offer specials or make specific advertising offers which will expire. Descriptions that look dated may make the whole website directory suspect to the user.
- Consider using words in your description that people might put into a search engine if they were looking for someone who provides your service. (For example, at the time of this writing, "business valuations yuba city" entered into Google brings up a Chamber member's directory listing page ranked number 8.)

Name of Business_____

Business Address _____

Business Phone Number _____

If your membership is under one year old, please mark method of payment:

☐ Check enclosed ☐ Bill me ☐ Call me for my MC, VISA, or American Express information

If you have more than one year of continuous Chamber membership, check this box. ☐

In 75 words or less describe services/products rendered-description of business:

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SHOP LOCAL……..SHOP CHAMBER

Mission Statement

To create and promote a community climate where businesses are productive and profitable.