



# DEAL of the DAY

## FREE ADVERTISING OFFERED TO ALL YUBA SUTTER BUSINESS!

That's right, FREE. No joke, simply go to the Deal of the Day page at [www.thinkYubaSutterFirst.com](http://www.thinkYubaSutterFirst.com) and "sign up." Enter your personalized Deal of the Day and upload your logo.

### Will be featured in these great media:

- ThinkYubaSutterFirst.com
- Appeal-Democrat.com
- Appeal Democrat
- FaceBook

## Rules for Participation in Think Yuba-Sutter First, Deal of the Day

1. It's FREE!
2. Deal of the Day advertisements will run for one day only and the advertiser's offer should be valid for only one day.
3. Wag The Frog staff members will determine the advertising calendar for Deal of the Day and communicate the date that the advertised special will run, back to the advertiser.
4. Deal of the Day Advertisements are FREE. Special requests will be considered but are not guaranteed. Advertisers can guarantee a specific date for a fee of \$100.00, paid in advance of the ad run, if date is available.
5. The advertiser's corporate/company logo must accompany the Deal of the Day request and must be in a PDF or JPEG format. Logos that require design work (re-digitizing the design from a hard copy, etc.), may be subject to design fees of \$80/hr.
6. Deal of the Day will be printed in coupon form. Advertisers are asked to track the number of coupons received from the Deal of the Day in an effort to gauge the success of the program.
7. Deal of the Day offers must be family friendly and in good taste.
8. Deal of the Day advertisements are assigned on a first come-first serve basis.
9. The Deal of the Day will be posted on the Think Yuba-Sutter First website at midnight each night.
10. The advertised Deal of the Day will be posted on Facebook each day on the Think Yuba Sutter First and Wag the Frog pages.
11. Deal of the Day radio advertisements will appear on five local radio stations.
12. A link for the Deal of the Day will appear in the Community Section of the Appeal Democrat website.

**LIVE HERE...  
BUY HERE.  
THRIVE!  
HERE!**

**For further details on this offer contact:**

**Kary Aldridge**  
kary@wagthefrog.com  
530.749.4772  
1530 Ellis Lake Drive  
Marysville, CA



### Offered to you FREE by the following local sponsors:

- |                   |                             |   |
|-------------------|-----------------------------|---|
| Wheeler Chevrolet | John L. Sullivan            | Sierra Central Credit Union             |
| Dow Lewis Motors  | Dodge Chrysler              |   |
| Yuba City Honda   | River Valley Community Bank | Yuba City Downtown Business Association |
| Yuba City Toyota  | Sutter Community Bank       |   |
| Geweke Ford       |                             |   |

**Want to learn more?**

Go online for reasons to shop local:

[www.ThinkYubaSutterFirst.com](http://www.ThinkYubaSutterFirst.com)

